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Dear Parent/Carer,

Re: changes to data protection law

You may be aware that from May, the rules around data protection are changing. The 'General Data Protection Regulation' (GDPR) will change how we can use your personal data and keep it safe, and will also strengthen your rights over your own data.

The point of this is to make sure sensitive or private information about yourselves and your children stays safe. Whilst it is similar to the current Data Protection Act in many ways, there are a few differences, so we need to make a few changes at the school in order to ensure we remain compliant.

One of these changes is that we have updated our privacy notice. A copy is attached to this letter and you can also find a copy on our website, www.emnethacademy.co.uk/

As part of our work to comply with the GDPR, we are also re-seeking consent for using photographs or videos of your child on our website, internal displays or other school materials. It could also be used by Eastern Multi-Academy Trust of which we are a member. We have enclosed this form, and would appreciate it if you filled this out and return it to the school office by 18th May 2018.

If you have any questions about how the GDPR affects you, or how our school is preparing, you can contact the school office on 01945 583885 or email office@ema.eastern-mat.co.uk.

Yours faithfully,

Alison Townsend Principal